

Zeil Rosenberg MD, MPH

40 Yale Place, Closter, NJ 07624 | (201) 679-8346 | zeil.rosenberg@gmail.com

Objective

Dynamic and business-savvy physician with expertise and passion for Medical Devices and Diagnostics seeking expanded executive responsibility at a high growth potential company

Highlights

- ❖ Executive Director and Medical Officer at PPD
- ❖ VP Medical Affairs, commercial stage molecular diagnostics company
- ❖ Worldwide Business Leader and Medical Director at Becton Dickinson (BD)
- ❖ CEO commercial stage company with immunotherapeutic

Education

Columbia University School of Public Health

Master of Public Health (MPH)– Epidemiology (1985)

University of California San Francisco (UCSF)

Doctor of Medicine (MD) (1982)

Stanford University

Bachelor of Arts (BA)– Economics with Honors and Distinction (1978)

Postgraduate Medical Education

Cornell University Medical College, New York, NY

PGY II-III Preventive Medicine

1984 – 1986

Mt. Sinai Medical Services, New York, NY

PGY I Internal Medicine

1983 – 1984

Experience

PPD

2018 – Present

Executive Director and Medical Officer, PPD Biotech (2021-present)

Therapeutic Area Head-Vaccines, PPD AES Medical Affairs (2018-2021)

- Medical Affairs: Direct support for commercial strategy, operations and sales team; KOL engagement; professional presentations, and webinars
- Clinical Development: Clinical trials strategy and protocol development; clinical trial proposal development, scientific lead for global network of 80 vaccine clinical trial sites
- Leadership of a cross-functional, high impact team
- P&L responsibility together with 3 person Medical, Business Development and Operations team
- Exponential annual revenue growth 12X over 3 years
- Extended Global Biotech Leadership Team member

Admera Health**2015 – 2018**

Vice President, Medical Affairs

- Precision Medicine and pharmacogenomics company
- Provided medical leadership for PGX One pharmacogenomic diagnostics business
- Led launch of OncoGx, cancer supportive care diagnostic suite
- Led launch of digital health initiative for direct-to-consumer genetic testing (Cardiology, Diabetes) under the Helix online marketplace umbrella
- Established Medical Advisory Board
- Published research studies; Liaison to KOLs; Salesforce medical guidance and materials
- Worked with investigator-initiated studies and study teams
- Medically supported development of dossier to achieve Medicare coverage

Physician- Private Medical Practice**2013 – 2015****Bali Medical Inc.****2010 – 2013***Merger with Filament BioSolutions 2013*

Founder and CEO

- Hyperimmune therapeutic to reduce LPS induced enteropathy produced using vaccine technology
- In-licensed vaccine technology from UVA, UMB and USAMRIID and worked with KOLs
- Investor presentations and fundraising

Immuron Ltd. (Melbourne, Australia and New York)**2006 – 2009**

Chief Executive Officer

- Hyperimmune therapeutic to prevent E.coli gastroenteritis
- Oversaw growth in product development pipeline including in-licensing
- Oversaw FDA mandated process to obtain GRAS status, working with KOLs
- Investor presentations for this publicly traded company

Becton Dickinson & Co. (BD)**1996 – 2005**

Worldwide Business Leader & Medical Director, Immunization (2000 – 2005)

Medical Director (1997 – 2000)

Associate Medical Director (1996 – 1997)

- Developed global vaccine device division that increased annual revenue 7X over 5-years
- Launched multiple product platforms (e.g. SoloShot, UniJect, BD Bifurcated Needle)
- Patented and commercialized VaxiNet, a clinical trials EDC platform
- Primary industry liaison to WHO committee charged with vaccination safety improvements
- Captured over 80% of segment global market share
- Achieved FDA clearance for influenza vaccine dose-sparing vaccine device in record time
- Liaison with multiple regulatory agencies (FDA, OSHA) and KOLs
- Led global cross-functional, multi-disciplinary Operating Committee and grew team

The Children's Health Fund**1994-1996**

Medical Director, National Program

- Directed a prominent national network of pediatric primary health care projects, including vaccines, serving many of the highest-risk children in the most challenging urban and rural parts of the U.S.

New York State Department of Health 1990-1994
Director of Family Health, New York City Metro Region

- Developed initiatives for accelerated immunization programs and community -based health care

New York City Department of Health 1989-1990
Medical Director

- Oversaw public health services for the New York City homeless shelter system.
- Led outbreak vaccination campaign responses to measles and rubella

United States Agency for International Development (USAID) 1986-1989

Child Survival Advisor, Ministry of Health, Jakarta, Indonesia (1986-1989)

Chief Technical Officer, Office for Health, Washington D.C. (1985-1986)

- Managed USAID's global immunization technical assistance program in >60 countries
- Provided resident scientific advisory services to the Indonesian Ministry of Health's Expanded Program for Immunization (in close collaboration with CDC, WHO, UNICEF representatives) helping achieve national goal of 80% coverage target

Volunteer Global Health Work 1982-1983

- Bangkok, Thailand-Population and Community Development Association
- Dhaka, Bangladesh- Save the Children (U.K.) Children's Nutrition Unit

Academic Appointments

Adjunct Assistant Professor, Mailman School of Public Health, Columbia University (1992-2017)

Assistant Professor, Albert Einstein School of Medicine, Dept. of Pediatrics (1994-96)

Assistant Professor, Cornell Univ. College of Medicine, Dept. of Public Health (1984-1996)

Certifications and Elected Fellowships

American Board of Preventive Medicine (ABPM)	ABMS Board Certified Diplomate
American Academy of Pediatrics (FAAP)	Specialty Fellow
American College of Preventive Medicine (FACPM)	Fellow
New York Academy of Medicine	Fellow

Fellowships

John Hopkins University Bloomberg School of Public Health 1986 – 1987

International Child Health Fellowship (assigned USAID Indonesia)

American Association for the Advancement of Science 1985 – 1986

Science, Engineering and Policy Fellowship (assigned USAID, Washington)

Medical Licensure

New York, License No.1497797468 (Active),

New Jersey, License No. 25M07334200 (Active)

Patents

Method and Apparatus for the Transdermal Administration of a Substance. US6960193B2

Assigned to Becton Dickinson (Vaccine patch technology)

System for Collecting, Storing, Presenting and Analyzing Immunization Data Having Remote Stations in Communication with a Vaccine and Disease Database Over a Network. US7908155B2

Assigned to Becton Dickinson (Digital Health/Clinical Trial EDC system)